

Simple Small-Medium Businesses

New Year Checklist 2026

Look Back Before You Leap	<ul style="list-style-type: none"><input type="checkbox"/> Review last year's numbers: sales, expenses, customer trends, engagement, EVERY SINGLE NUMBER<input type="checkbox"/> Note what worked and what didn't.
Give Your Marketing a Mini Makeover	<ul style="list-style-type: none"><input type="checkbox"/> Update your website, social media, or flyers.<input type="checkbox"/> Fresh photos or snappy text go a long way.
Check Your Systems	<ul style="list-style-type: none"><input type="checkbox"/> Update your website, social media, or flyers.<input type="checkbox"/> Fresh photos or snappy text go a long way.
Automate the Boring Stuff	<ul style="list-style-type: none"><input type="checkbox"/> Invoices, email follow-ups, social posts—set them up to run automatically.<input type="checkbox"/> Free up your time for more important things.
Plan a Few Early Wins	<ul style="list-style-type: none"><input type="checkbox"/> Schedule promotions, campaigns, or offers for the first few months.<input type="checkbox"/> Small wins = big morale boost.
Set Goals That Actually Make Sense	<ul style="list-style-type: none"><input type="checkbox"/> Specific targets > vague dreams.<input type="checkbox"/> Example: "Get 100 new customers" or "Launch 2 new products."
Check In, Don't Wing It	<ul style="list-style-type: none"><input type="checkbox"/> Schedule monthly or quarterly check-ins.<input type="checkbox"/> Celebrate wins, fix hiccups, adjust plans.



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